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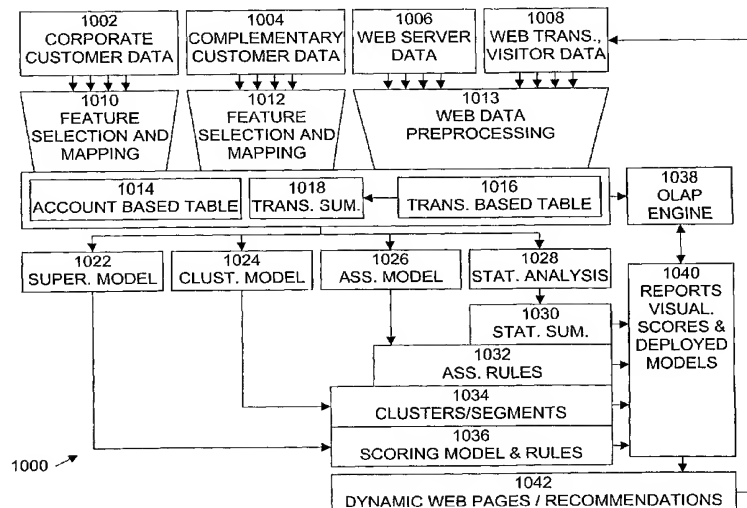
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Published:
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(54) Title: ENTERPRISE WEB MINING SYSTEM AND METHOD

(57) Abstract: An enterprise-wide web data mining system, computer program product, and method of operation thereof, that uses Internet based data sources, and which operates in an automated and cost effective manner. The enterprise web mining system comprises: a database coupled to a plurality of data sources, the database operable to store data collected from the data sources; a data mining engine coupled to the web server and the database, the data mining engine operable to generate a plurality of data mining models using the collected data; a server coupled to a network, the server operable to: receive a request for a prediction or recommendation over the network, generate a prediction or recommendation using the data mining models, and transmit the generated prediction or recommendation.

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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER
IPC 7   G06F17/30

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC 7   G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, INSPEC

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category°	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	MOBASHER B ET AL: "Automatic personalization based on web usage mining" COMMUNICATIONS OF THE ASSOCIATION FOR COMPUTING MACHINERY, ASSOCIATION FOR COMPUTING MACHINERY. NEW YORK, US, vol. 43, no. 8, August 2000 (2000-08), pages 142-151, XP002210034 ISSN: 0001-0782 the whole document --- -/--	1-48

[X] Further documents are listed in the continuation of box C.   [X] Patent family members are listed in annex.

° Special categories of cited documents :

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"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

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Date of the actual completion of the international search	Date of mailing of the international search report
22 May 2003	13/06/2003

Name and mailing address of the ISA European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nl, Fax: (+31–70) 340–3016	Authorized officer Denoual, M

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category °	Citation of document, with indication,where appropriate, of the relevant passages	Relevant to claim No.
X	COOLEY R ET AL: "Web mining: information and pattern discovery on the World Wide Web" TOOLS WITH ARTIFICIAL INTELLIGENCE, 1997. PROCEEDINGS., NINTH IEEE INTERNATIONAL CONFERENCE ON NEWPORT BEACH, CA, USA 3-8 NOV. 1997, LOS ALAMITOS, CA, USA,IEEE COMPUT. SOC, US, 3 November 1997 (1997-11-03), pages 558-567, XP010254370 ISBN: 0-8186-8203-5 the whole document ---	1-48
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A	WO 00 20982 A (BRYE TODD MICHAEL ;HILDRETH JAMES DEAN (US); MILLER TIMOTHY EDWARD) 13 April 2000 (2000-04-13) abstract page 5, line 6 -page 6, line 9 page 7, line 11 -page 8, line 8 page 9, line 17 -page 13, line 9 -----	1,11,21, 31

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